

24 hours of booty®

2025 EVENT GUIDE



24 years strong

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**CLICK HERE TO SEE
VENUE MAPS AND COURSE**

WHAT TO BRING

Food, drinks, bathrooms, showers & fun are provided for all registered participants – you bring the essentials:

- ☐ **Bike** (no child seats/buggies)
- ☐ **Helmet** (required)
- ☐ **Front & rear bike lights** (required at night)
- ☐ Chargers/Batteries
- ☐ Cell phone
- ☐ Change of clothes & shoes recommended
- ☐ Rain gear, sunscreen, lip balm
- ☐ Toiletries, towels, shower shoes
- ☐ Tent, sleeping bag, pillow if camping out
- ☐ Folding chair, pop up tent for shade

PACKET PICKUP

Brewers at Yancey (4001-A Yancey Rd)

Thurs., July 24: 11am–7pm

Bootyville Expo (2201 Wellesley Ave)

Fri., July 25: 2–11pm

Sat., July 26: 8am–3pm

Fundraising Minimum Requirements –

Must be reached by the time you pick-up your packet

Adults: \$400 | Youth: \$200 | Children: \$50

Packet Includes

- Wristband (access to course & food)
- Bib Number, T-shirt, Sponsor goodies
- Event Jersey & other Incentive prizes (if earned)
- *Virtual participants and spectators are not allowed on the course and must purchase meal tickets*

BOOTYVILLE CAMP SETUP

Access:

- Top 10 Fundraisers & Top 10 Fundraising Teams (will be notified a week ahead of time): Fri. @ 1pm
- All Participants: Fri. @ 2pm

Location: On the Myers Park Traditional Soccer Fields on a first come basis

Decorate your tent for Best Campground Decor Award

No pets, alcohol, or smoking allowed

Parking & Gear Drop

- 24hr parking: Queens University North Parking Deck
- Gear Drop: Fri. 2–5:30pm via Radcliffe Ave
- Friends and family should **park outside the loop** and carpool if possible.
- Don't block driveways or park in other Queens University lots – vehicles will be towed.
- Please follow any parking restrictions and signs.
- If you need handicap parking instructions please contact Cass: cass@24foundation.org

Showers & Bathrooms

- Bathrooms & Showers are available at Levine Center for Wellness and Recreation at Queens University, 2201 Wellesley Ave., adjacent to the venue
- Bring towels & toiletries

BOOTYVILLE EXPO

Fri.: 3–9pm | Sat.: 8am–5pm

Meet sponsors, get gear, win prizes, learn more about the impact you're making.



OPENING CEREMONY & PROGRAMS

Fri. @ 6:20pm – Start/Finish Line

- Staging Order: Survivors - Top Fundraisers - General Riders

Survivor Lap (no passing, no clipping in)

- Survivors wanting to participate in the survivor lap only or on a Speed for Need Chariot can check in at the Mission Tent

24HOB Retrospective Exhibit Tent in Bootyville Campground

- Friday from 2pm-11pm
- Saturday 8am - 2pm
- Take a walk through the past! Visit our Retrospective tent to explore displays, photos, and memorabilia from the past 24 years of 24 Hours of Booty and celebrate the moments, and memories that have made this event so special.

Lighting of the Loop in Bootyville Campground

- Friday at 10:00 PM
- Join us for a powerful evening of reflection and unity as we light the Loop in honor of survivors, caregivers, supporters, and loved ones. Gather at Bootyville Campground at 10:00 PM to form a circle of light and hear a few words from founder Spencer Lueders. Color-coded lights will represent each group, creating a moving tribute to strength, support, and remembrance.

FOOD & HYDRATION

Food Tent:

- 3 meals, snacks & drinks, late-night pizza, and an ice cream party
- Veg & GF options available
- View the Menu for more details

Hydration Stations:

- Expo Area & Queens Circle Celebration Station

MEDICAL & BIKE SUPPORT

24-Hour Medical: Expo Area

Bike Support: Provided by Bicycle Sport

Help Line: 833-988-7853 (active July 22-27)

Emergency: Call 911

SAFETY RULES

- Helmet required at all times
- No headphones while riding
- Front & rear lights required at night
- No racing, drafting, or pace lines
- Ride right, pass left ("On your left!")
- Children under 12: allowed on opening lap only and after noon on Saturday with parent/guardian
- Unsafe riders, walkers/runners may be removed
- Follow all signage & directions from police officers
- No buggies allowed
- All walkers and runners must stay on the sidewalks
- Stay within the cones on the marked course
- 24 Foundation reserves the right to remove participants from the course for any reason

TRAINING TIPS

- Eat 2-4 hrs before the event (carbs + some fat/protein)
- Hydrate regularly and listen to your body!
- Get your bike tuned-up prior to the event
- Fill out emergency info on back of bib

WEATHER & COMMUNICATION

Color-Coded System:

- Good
- Moderate
- Dangerous
- Event Canceled

Updates via:

- Text, Email, Start/Finish Announcements
- Help Line: 833-988-7853 - save this number in your contacts before the event
- Emergency Shelter: Queens Parking Garage

Friday, July 25th

24 hours of booty®

1:00PM	Campground opens for top 10 fundraisers and top 10 fundraising teams
2:00PM	Packet pick-up opens <u>@ the Expo</u>
2:00PM	Campground opens for all participants
3:00PM	Beneficiary and sponsor showcase opens <u>@ the Expo</u>
5:00 TO 8:00PM	Face Painter <u>@ the Libstrong & Drew's Crew Kids Zone</u>
6:20PM	Head to the Start/Finish line for the opening ceremony
6:45PM	Opening Ceremonies and Survivor lap – 24 Hours of Booty begins! <u>@ the Start/Finish</u>
7:30 TO 9:30PM	Dinner by Something Classic and live music <u>@ the Main Food Tent</u>
7:30PM	Tie Dye Class <u>@ the Libstrong & Drew's Crew Kids Zone</u> - purchase your shirt at the event store
8:00 TO 11:00PM	Carolina Vibe Merchants <u>@ Queens Circle</u>
9:00PM	Restorative stretching <u>@ the Mission Tent</u>
10:00PM	Lighting of the Loop <u>@ the campground</u> - Circle of hope, healing and remembrance ceremony
11:00PM-1:00AM	Late night pizza party begins <u>@ the Main Food Tent</u> brought to you by Benny Pennello's & Benny Ferrovia's

Saturday, July 26th

5:00AM	Early Riser Breakfast <u>@ the Main Food Tent</u>
6:30 TO 8:30AM	Breakfast by Something Classic – fuel your ride <u>@ the Main Food Tent</u>
8:00AM	Survivorship programming <u>@ the Mission Tent</u>
8:00AM	Morning yoga <u>@ the Mission Tent</u>
9:00 TO 11:30AM	Face Painter <u>@ the Libstrong & Drew's Crew Kids Zone</u>
10:00AM	Little kids' ride & dance party <u>@ the Campground</u>
10:00AM-3:00PM	DJ Nick pumping the jams <u>@ the Queens Circle Celebration Station</u>
10:30AM	Mileage Stickers available <u>@ the Mini Truss</u> - ring that bell!
11:00AM	Tie Dye Class <u>@ the Libstrong & Drew's Crew Kids Zone</u> – purchase your shirt at the event store
11:30AM-1:30PM	Lunch by QDOBA with live acoustic music – you deserve a taco break! <u>@ the Main Food Tent</u>
12:00PM	Registered child riders permitted on the course (ages 8-11)
12:00PM	Deadline for fundraising awards ceremony
2:00 TO 3:00PM	Booty Bingo - win some awesome prizes! <u>@ the Main Food Tent</u>
4:00PM	Ice Cream Party and Awards Ceremony presented by Harris Teeter <u>@ the Main Food Tent</u>
6:00PM	#GOALdenHOUR – Cheer on riders as they reach their mileage goals! <u>@ the Start/Finish</u>
6:45PM	Final lap departs. Let's finish strong together!
7:00PM	The Golden Spoke Award – team with the most riders on the final lap <u>@ the Start/Finish</u>
7:00PM	24 Hours of Booty ends! Thank you and see you in 2026!

Friday, July 25th

(24) hours of booty®

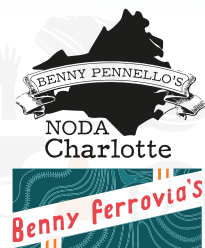
7:30 TO
9:30 PM

DINNER by Something Classic
Chicken & beef gyros, warm pita,
tzatziki, grilled & fresh veggies, falafel,
hummus, & mediterranean potato salad



11:00 PM
TO **1:00** AM

LATE NIGHT PIZZA PARTY
Fuel up for your ride with pizza
brought to you by Benny's!



Saturday, July 26th

5:00 AM

EARLY RISER BREAKFAST
Bagels, pastries, muffins and more



6:30 TO
8:30 AM

BREAKFAST by Something Classic
Scrambled eggs, bacon, sausage & fruit tray
Vegetarian/vegan options available
Coffee generously donated by Enderly Coffee

11:30 AM
TO **1:30** PM

LUNCH by QDOBA
Taco bar buffet (chicken & ground beef)
with all the toppings, rice, black beans, chips & salsa
Vegetarian/vegan options available



4:00 TO
5:00 PM

ICE CREAM PARTY
Awards Ceremony
Ice cream buffet with a variety of sweet toppings
generously donated by Harris Teeter



FUNDRAISING

- Drop last minute donations off at packet pick-up
- If you hit a new fundraising level during the event stop back at packet pick-up to grab your prize.
- Email matching gift information to mg@24foundation.org so it can be reflected in your fundraising prior to packet pick-up.

Minimums

- Adults: \$400 | Youth: \$200 | Child: \$50

Awards (Sat @ 12pm cut-off)

- Top 3 Individual & Team Fundraisers
- Top 3 Youth (12-17) & Child (11 & under) Fundraisers
- Best Campground, Team Jersey, Spirit of Booty
- Golden Spoke Award

Fundraising Prize Levels

To thank you for your fundraising efforts fundraising incentive prizes are provided. As you fund raise and move up through the levels of giving, each unlocks a special prize. The best part? Once you hit a certain level, you don't just get the reward for that level, but also all of the prizes from the lower levels!

Team Funds

A one time request to distribute Team funds can be made by Team Captains to help teammates reach their fundraising minimum. The distribution will not be reflected on fundraising pages, but will be factored in for the check-in process. Please email Cass Hibbard at cass@24foundation.org no later than July 15.



• **Blue Level: \$1,000+**

Jersey or Tech Tee and light up wristband



• **Green Level: \$2,400+**

Magnetic Charger



• **Red Level: \$4,000+**

Backpack



• **Yellow Level: \$7,500+**

Koozie Camp Chair



• **Orange Level: \$10,000+**

Rain Jacket



STAY CONNECTED

email: contactus@24foundation.org

phone: 704-365-4417

facebook: facebook.com/24Foundation

instagram: [@24_Foundation](https://instagram.com/@24_Foundation)

website: 24foundation.org

24 years strong